

December 8, 2019

Iowa Quarter Horse Board of Directors Meeting

Iowa Cattleman's Association, 205 5 Ironwood Dr., Ames, IA

Meeting called to order by President Tammi Adix at 1:42 pm.

Roll Call: Matt Winters, Vice President, Shelli Eatwell, Secretary-Treasurer, Director at Large, 1-Steve Kunde, 2-Cindy Johnson, 3 -Missy Merwald, 4-Kelly Birkenholtz:

District 1 -Becky Grier, District 2-Brian Hamrick, District 3- Shane Vaughan, District 4 -Shanen Ebersol, District 5-Jackie Kincaid, District- 6 Vacant, District 7-Rosalie Carlson, District 8- Wade Ellerbroek, Ex-Officio-Kim Strong.

Absent - Shane Vaughan, Wade Ellerbroek. Rosalie Carlson by phone

Approval of November Minutes- Brian made the motion to approve, Kim. 2nd, motion passed. Kelly not voting

Guests: Vicki Endorff, Terri Bohnsack, Diane Handlend, Loren Meyers and Mateer Strong

Treasures Report- Balance as of 11-30-19

Amateur Checking \$23,743.71	Breeders 2020 \$50.00
Breeders Checking \$29,242.23	Breeders Incentive \$3,677.81
General Checking \$166,405.68	Sibley \$13,613.55
EWD Checking \$1,776.42	Ranch Horse \$6486.44
Dollars for Scholars \$18,512.27	Ranch Horse 2019 \$34,161.90
Breeders 2016 \$13,403.96	Ranch Horse 2020 \$50.00
Breeders 2017 \$20,732.33	Greenfield \$12,048.26
Breeders 2018 \$16,826.63	<u>Audit \$25,832.21</u>
Breeders 2019 \$55,550.10	Total \$442,113.50

District 1 \$14,273.66

District 5 Availa: \$1,704.27
Wells Fargo: \$681.59

District 2 Checking \$12,423.09
Savings \$458.88

District 6 \$21,282,54 as of 7/31/19

District 3 \$4,940.09

District 7 Checking \$9,082.85
Savings \$1,573.20

District 4 \$7,012.62

District 8 \$8,058.34
Totals\$82,762.60

Combine totals \$524,876.10

Breeders Futurity 2020 Rules-yearling longe line-Vickie Endorf, Terri Bohnsack and Diane Handlend came to the board requesting the Breeder Futurity 2020 longe line rule to be changed to allow an exhibitor to show two yearlings. After much discussion, the board felt it was in the best interest of the association to continue to follow NSBA rules. Should NSBA change/modify the rule, IQHA will follow suit. Brian mentioned about being on the Breeders Incentive Futurity committee to become more involved. The Board thanked Vickie, Terri and Diane for coming and giving their input.

Vice President Report: Matt reported Stan Weaver gave IQHA a big compliment on the Ranch Horse Futurity.

Old Business:

- Mateer Strong-update-Congress Queen crown. Mateer presented the board with the cost of a crown. The crown would be passed on should there be another representative in the future. Missy made a motion to purchase the crown for \$150 and pay for shipping, Shelli seconded, motion passed, Kim not voting.
- Mayflower 2020 Show Secretary: Discussion was held, Shelli made a motion to hire Peggy Gander, 2nd by Shanen, all approved, motion passed.
- Fall Classic & Futurities -financials: Kim reported that there is a discrepancy with the ISF bill. Shelli recommended to ask for an additional discount since IQHA is a non-profit. Kim was going to find out and report back.
- Stallion Auction Update: 101 contracts in hand, 30 new stallions. \$1,800 in ads to help offset cost of catalog. Facebook advertising has been utilized well & will be ramped up the last week of December until the auction. GoHorseShow ad is live and The Equine Chronical will be up the next week.
- 2020 Show Approval Form- changes have been made. Shanen made a motion to approve the form, Steve seconded, all approved, motion passed.
- Banquet Update-Awards have been ordered; entertainment is in place. Districts are to bring something for a random giveaway during the banquet. Amateur and Youth are reminded to bring something for the silent auction.

- Awards- Discussion was held regarding combining/splitting Ranch Riding classes at IQHA shows. It is under the discretion of the show committee & manager to make that determination. Once the show has been submitted & approved by IQHA, the classes can not be split, however they can be combined. Exhibitor must also show to the required number of judges to be eligible for year end points.
- Board Reimbursement/Compensation for AQHA and IQHA business- Discussion was held regarding reimbursement. Reimbursement would be discussed on a case by case basis and what account the funds would be disbursed from. Shelli presented a reimbursement request in the amount of \$514 for air fare to attend Congress to promote the IQHA Stallion Auction. Shanen made a motion to approve the full amount and to be disbursed from the Breeders Futurity general account. Steve seconded, all approved with Shelli not voting.

New Business:

- 2020 Social Media Marketing Manager Contract- Missy presented the contract for the board to review and discuss. Shanen made a motion to approve the contract as presented, Kim seconded, all approved with Missy not voting.
- Sportsmanship Awards, Open, Amateur and Youth: Nominations were voted on and approved.
- Breeders Incentive Rules- Review and Suggestions for 2020-Discussion was held that board members to review the rules and come back to December meeting with proposed changes/additions. Points to consider-not have a closed nomination fee, open the eligibility to all offspring of the stallions that sells in the auction the past (4) years. Discussion regarding adding all breeds to the BIF was held. Further discussion will be held at the next meeting.
- Horse Fair- Jackie received information for the Iowa Horse Fair and asked to do the same as this previous year. Cindy made a motion to approve to do the same as last year, Missy seconded, all approved, motion passed.

District Reports:

District 1: Meeting was held at Becky Grier's home with a Christmas potluck on Dec. 5th. Katie Shaapveld will step down from her position as Secretary/Treasurer due to business obligations. Kat Resler has agreed to fill the vacancy for the upcoming year. Next meeting will be February 6th. Place and time to be determined.

District 2: No report

District 3: No report

District 4: Annual meeting was held. Loren Meyer was elected as Director.

District 5: District 5 and 4 had a joint Christmas party at Bianchi Boys in Altoona. District 5 will sponsor Mateer Strong \$100 towards her 2020 Congress Queen contest.

District 6: -vacant

District 7: Rosalie reported the next meeting will be Dec. 14, 2019 at 10:30 am in Steward at Country Kitchen.

District 8: No report

Director At Large Reports

Cindy: No Report

Steve: No Report

Missy: Will not run for Director At Large, however she will stay on the Stallion Auction Committee.

Kelly: Reported she will not be able to keep points for the association any longer. Kelly will continue to be on the Mayflower committee and Breeders Futurity committee

Shelli made a motion to adjourn the meeting, Brian 2nd, all approved. Meeting adjourned at 5:05 pm

Respectively submitted by Shelli Eatwell